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## Claims:

A rotatable sign which includes a first sign portion which is rotatably mounted, 1. and means for limiting the rotational speed of said first sign portion.

The sign as claimed in claim 1, wherein said means for limiting the rotational 2. 5 speed of said first sign portion comprises braking means arranged to apply a braking force to said first sign portion, said braking means being such that said braking force increases as the speed of rotation of said first sign portion increases.

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The sign as claimed in claim 1 or claim 2, wherein said first sign portion 3. includes two opposed sides each adapted to carry advertising material, said sides being secured one each side of an axle which extends parallel to the longitudinal axes of said sides.

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4. The sign as claimed in claim 3, further including a base; said axle being substantially vertical with its lower end mounted in said base.

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The sign as claimed in claim 4, wherein said axle is rigidly mounted on said 5. base and said first sign portion is mounted upon said axle upon at least one spaced bearing, said first sign portion being rotatable relative to said axle.

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The sign as claimed in claim 4, wherein said first sign portion is rigidly mounted 6. upon said axle and said lower end of said axle is rotatably mounted upon said base.

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The sign as claimed in any one of claims 3-6, wherein each side of said first sign portion is provided with a wing of stiff but resilient material which extends outward at an angle to the corresponding side.

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- 8. The sign as claimed in any one of claims 4 – 7, wherein the base is weighted.
- The sign as claimed in any one of claims 4-7, wherein the base is adapted to 9. be water filled in use.

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10. The sign as claimed in any one of claims 4 - 8, wherein the base is adapted to store electrical batteries.

11. The sign as claimed in any one of claims 4 – 10, wherein the base incorporates one or more wheels upon its lower surface and provides sockets for receiving a handle.

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- 12. The sign as claimed in any one of claims 4 11, wherein the braking means includes an arm pivotally secured to the first sign portion such that the centrifugal force generated by rotational movement of said first sign portion in use causes said arm to pivot in a predetermined direction.
  - 13. The sign as claimed in claim 12, wherein said arm is connected to a brake pad such that said pivotal movement of said arm in said predetermined direction moves said brake pad into frictional contact with a stationary surface.
    - 14. The sign as claimed in claim 13, wherein the braking means also includes means for adjusting the position of the arm at which the brake pad is brought into frictional contact with said stationary surface.
  - 15. The sign as claimed in claim 13 or claim 14 when dependent upon claim 5, wherein said stationary surface comprises a plate rigidly secured to said axle.
- 16. The sign as claimed in claim 13 or claim 14 when dependent upon claim 6, wherein said stationary surface comprises a wall of a depression formed in the upper surface of said base.
  - 17. The sign as claimed in claim 13, wherein said stationary surface comprises the upper surface of said base.
  - 18. The sign as claimed in any one of claims 3-16, further including a second sign portion mounted upon one end of said axle.
- 19. The sign as claimed in claim 5, further including a second sign portion mounted upon one end of said axle, said second sign portion being movable between a

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first position in which said second sign portion is non-rotatably secured to said axle and a second position in which said second sign portion is releasably secured to said first sign portion for rotation therewith.

- 5 20. The sign as claimed in claim 6, further including a second sign portion mounted upon one end of said axle so as to be rotatable therewith.
  - 21. The sign as claimed in claim 20 further including an electrical connection between said second sign portion and electricity supply means connected to or mounted in said base.

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